

**mike freitag**

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**[portfolio]** <http://www.momentzero.net> | <http://blog.mzclasses.com> | <http://mzclasses.com>

**[technologies/software]** XHTML, DHTML, CSS, XML, XSLT, AJAX, JavaScript, ExtJS, Prototype/Scriptaculous, JQuery, YUI, JSON, PHP, JSP, JSF, Flex, ActionScript, Java (Spring, Hibernate, Tapestry, Velocity, Freemarker), ASP.NET, Flash, Dreamweaver, Photoshop, Eclipse, Intelli-J, InDesign, Illustrator, ImageReady, Fireworks, Acrobat/PDF, Access, MySQL

**[projects]** **THE COACHES CORNER**

UI DESIGNER/DEVELOPER AND FOUNDER [August 2007 – Present]

- Worked directly with coaches of the Austin AIPL to create <http://austinaipl.org>, a PHP5 web based software that manages sports' schedules
- Successfully released to 19 active schools and 400+ teams
- Currently have 2 developers on board building version 2.0 on Ruby on Rails framework

**MOMENT ZERO EDUCATION**

INSTRUCTOR AND OWNER [May 2008 – Present]

- Entrepreneurship and web technology training
- Teach web and UI design/development classes
- Designed <http://mzclasses.com> and <http://blog.mzclasses.com>

**[work experience]** **EBAY | PAYPAL**

USER EXPERIENCE DESIGNER/DEVELOPER [March 2008 – August 2009]

- Created Photoshop mockups and IA workflow for internal product
- Successfully presented screenshots and designs to stakeholders for approval
- Implemented new designs using JQuery, CSS, AJAX, and HTML
- Built a dynamic image gallery widget using Flash ActionScript 3 and XML
- Maintained and designed dealer templates for GM, Ford, Toyota, Lexus, and Mercedes
- Using JavaScript (JQuery/YUI), CSS, XHTML, and Java (Tapestry/Freemarker), redesigned the eBay Motors Dealer Center admin interface

**SIMDESK**

LEAD WEB APPLICATION DESIGNER/DEVELOPER [March 2007 – March 2008]

- Led UI development and design for web based group collaboration product
- Created screenshots and IA workflow for the new product design
- Successfully presented screenshots and designs to executives and stakeholders to approve new direction
- Implemented new designs using JavaScript (ExtJS, Prototype/Scriptaculous and YUI), CSS, AJAX, and PHP
- Maintained provisioning product using JSF, Java, CSS, and JavaScript

**HIRE.COM | AUTHORIA | POWERED INC.**

INTERFACE DESIGNER/WEB DEVELOPER [January 2004 – December 2006]

- Designed and implemented custom branded UI for FedEx, Charles Schwab, Motorola and Sony on proprietary web based software using XHTML, CSS, JavaScript and JSP
- Developed and designed new metaphors used to enhance customers' user experience
- Using JavaScript (Prototype), AJAX, ASP and Java, worked tightly with the development team to update branding and consistency of UI for web based software
- Worked proactively with other departments to assure quality, consistency, and timeliness on customer deployments
- Excellent customer service, interpersonal, problem resolution and consultative skills were required

**MZDESIGNS.NET**

DESIGNER/DEVELOPER (Contract), [December 1998 - December 2006]

- Worked reliably with clients conceptualizing and developing print and web projects
- Using Flash and ActionScript built multimedia presentations for clients
- Upon defining style directions, produced, executed, and maintained websites and marketing materials that were consistent with the client's brand

**QUIKPRINT**

GRAPHICS MANAGER [December 2001 - December 2003]

- In a high volume print/web environment, managed the entire pre-press, web, design, and

- direct mail operations
- Proactively established new procedures that reduced department errors to less than 1.5%
  - Communication skills were vital when supervising a three-person team and coordinating with six branch managers to accomplish quality and timely delivery
  - Collaboration was fostered to solve problems within the department
  - Responsibilities also included Flash/ActionScript development and design

#### **ALEXEBANKING.COM**

SENIOR GRAPHICS DESIGNER [February 2001-June 2001]

- Part of web development and design team assigned to provide copy, HTML, JavaScript, graphics, banner ads, screen savers, and sales presentations for website, alexebanking.com
- Catalog, brochure, postcard, direct mail, and identity design were essential to successful marketing efforts
- Interaction with Editorial, Marketing, and Sales departments became critical to provide quality results and increase brand recognition
- Various duties also included creating multimedia Flash/ActionScript presentations

#### **GREATER TEXAS FEDERAL CREDIT UNION**

WEB DESIGNER/DEVELOPER [December 1997-February 2001]

- Designed, constructed, and tested corporate website using XHTML, JavaScript, CSS, ASP to enhance the company applications
- Headed annual marketing strategy planning
- Provided design of the website, promos, seasonal content specials
- In addition to web duties, also provided marketing materials, i.e. brochures, posters, annual reports, and presentations for Board of Directors and member group

#### **[education]**

B.B.A. in Marketing, Southwest Texas State University, San Marcos, TX 78666